

Type3 Feature Stories

Company: Christian Dior

Business: Luxury bottle and powder division

Challenge: Find a software that could place the CD logo and other artistic design on a pressed powder rapidly and with the utmost precision to differentiate the product and inhibit counterfeiting

Type3's offer: A highly performing scan/vectorization function coupled with a powerful point edit mode. The two used together allow the precise and quality reproduction of any artistic design on the pressed powder. LaserType perfectly respects all graphic standards.

Result: High quality result which meets the headquarter's strict requirements. The CD logo on the powder is perfectly lasered and as sharp as the company's image.



Company: Brochot Frères (FRANCE)

Business: Button manufacturer

Challenge: Provide a unique all-in-one software able to meet upscale precision and artistic requirements and to accurately drive machines (Giusilaser).

Type3's offer: LaserType replaces the two software programs that used to be necessary to do the work. LaserType can manage different types of operations in 2D and 3D modelling and lasering. The creation and designs are also enhanced thanks to the Texturing functionalities.

Result: Significant cost and time savings with a better final quality of the products.



Type3 Success Stories

Company: Multietch (SWITZERLAND)

Business: Engraver for the clock and watchmaking industries

Challenge: Deliver a software able to precisely drive the new laser machine without sacrificing on quality or details of the work.

Type3's offer: A powerful point edit mode that allows a wonderful finishing of the details. A user-friendly software and a useful finishing path.

Result: A stand-alone solution, a truly professional software that produces high quality work. Furthermore, as a TypeEdit customer since 1998, the company saved a lot of time and effort on LaserType training (similar interface).



Company: DESCHAMPS (FRANCE)

Business: Exclusive provider of the SNCF's (National French Railroad Company) railroad signs

Challenge: An affordable software able to integrate the SNCF's own fonts. Fonts need to be extremely sharp.

Type3's offer: The best quality-price ratio with ease-of-use! Type3 offers a precise drawing module and a font editor to perfectly create specific fonts. More importantly, LaserType retrieves DXF perfectly. Imported data are perfectly retrieved since the software also retrieves any font.

Result: Type3 meets the excellence criterion of SNCF. It offers unmatched capabilities for creation and production. Deschamps could not have asked for a better offer, and their reply was an enthusiastic "yes!"

